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CIRCULATION	n/a

# DM BULLETIN

DAILY NEWS FROM BRAND REPUBLIC



IN ASSOCIATION WITH  
**MARKETING DIRECT**

## NEWS



### RMG name dropped in merger with JWT

by Claire Billings, campaignlive.co.uk, 16-Jul-09, 07:00

LONDON - WPP is to merge RMG into JWT in a bid to create a global integrated network across advertising, digital and direct.



### Warner Bros campaign secures Bluetooth audit from ABCe

by Jacquie Bowser, Brand Republic, 16-Jul-09, 11:30

LONDON - Bluepod Media has become the first mobile marketing agency to secure an audit for a Bluetooth campaign from the ABCe, measuring downloads for Warner Bros Entertainment UK's hit comedy 'The Hangover'.



### Facebook rolls out more ad targeting tools as it reaches 250m users

by Dan Leahul, Brand Republic, 16-Jul-09, 10:55

LONDON - Facebook has introduced additional targeting features allowing advertisers to increase engagement with users they have a relationship with and more easily branch out campaigns in multiple countries.



### Targetbase Claydon Heeley appoints head of analytics

by Staff, Brand Republic, 16-Jul-09, 14:00

LONDON - Targetbase Claydon Heeley has hired Angela Livingstone from Archibald Ingall Stretton as its head of analytics.

## LATEST JOBS

### Junior Account Director

Recruiter: Barker Graves  
Salary: Up to £42k  
Location: South East England

### Head of Home Marketing

Recruiter: Direct Recruitment  
Salary: £50000-£50000  
Location: Central London

### Senior Account Manager - charity/not4profit - direct

### marketing agency

Recruiter: Firehorse  
Salary: c. £30k  
Location: Central London

### Account Director

Recruiter: Purple Consultancy  
Salary: £40000-£45000  
Location: Central London

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## UPCOMING EVENTS

